

Market your arts, all season long!

This year, tell West Michigan's most active 18- to 49-year-old readers about your entire season — and give them a reason to keep coming back every month. For the first time, REVUE is offering a **"Season Series" marketing package**, especially for performing arts groups and cultural arts destinations.

Each package includes a mix of ads, editorial and promotions that will help put your arts in front of 50,000 REVUE readers on a **consistent, monthly basis** to help build awareness and put people in seats. You'll get premium coverage in our **September Arts Issue** that previews the 2010-11 season, as well as our December **Holiday Gift Guide**, which promotes giving the gift of entertainment! Plus, you'll get a regular presence in REVUE each month from September to May.

PACKAGE DETAILS

PACKAGE #1: Package includes 2 full page ads (Sept. & Dec. issues) plus 7 half-page ads (Oct., Nov., Jan. thru May). Free show listings online (reviewm.com) and in REVUE Magazine every month, plus a story in our September Arts Issue. Social networking promotions every month. Minimum two reader promotions during season to spur ticket sales. Total investment: \$3599 for 9 months. **Just \$399 per month!**

PACKAGE #2: Package includes 2 full page ads (Sept. & Dec. issues) plus 7 quarter-page ads (Oct., Nov., Jan. thru May). Free show listings online (reviewm.com) and in REVUE Magazine every month, plus a story in our September Arts Issue. Social networking promotions every month. One reader promotion during season to spur ticket sales. Total investment: \$2499 for 9 months. **Just \$277 per month!**

PACKAGE #3: Package includes a full-page ad in our September Arts Issue, plus a half-page ad in our December Gift Guide, and four quarter-page ads at your discretion between October and May. Plus social networking promotions. Total investment: \$1599 for 6 months. **Just \$266 per month!**

These special rates are only available to non-profit arts groups for the 2010-11 season and include discounts for frequency and non-profit status. All ads must be submitted camera-ready and organization will be billed quarterly (Sept. 1, Dec. 1, March 1) in three equal payments. Need help? Work with REVUE's design and creative staff for just \$35 an hour. Contact sales@reviewm.com for more information.

CONTRACTS DUE: August 1
CAMERA READY ART DUE: August 15 (initial ad)

